



**Government of Jammu and Kashmir**  
**Tourism Department**  
**Civil Secretariat, J&K Srinagar**  
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Subject: Best Tourism Villages UNWTO-2021 Edition.

Government Order No: 89 -JK(TSM) of 2023  
D A T E D: 17.07.2023

Sanction is hereby accorded to the constitution of UT level Committee comprising the following for carrying out UT Level Evaluation of the villages recommended by the District Level Committee for Best Tourism Village Competition as per the guidelines of the scheme notified by the Ministry of Tourism Government of India:

01.	Secretary to Govt., Tourism Department	Chairperson
02.	Director Tourism Jammu	Member
03.	Director Tourism Kashmir	Member
04.	Special Secretary to Government, Tourism Department (UT Nodal Officer-Best Tourism)	Member
05.	Joint Director Tourism Jammu (Sub-Nodal Officer-Best Tourism Village, Jammu Division)	Member
06.	Deputy Director (Pub), Tourism Kashmir (Sub-Nodal Officer-Best Tourism Village, Kashmir Division)	Member Secretary

The committee shall recommend the best Tourism villages of the UT as per the guidelines for onward submission to the Ministry of Tourism, Govt. of India for National Level Evaluation.

By order of the Government of Jammu and Kashmir.

Sd/-  
(Dr. Syed Abid Rasheed Shah)IAS  
Secretary to the Government

No: TSM/Pub/63/2022

Dated: 17.07.2023

Copy to the:-

1. Director Tourism, Jammu.
2. Director, Tourism Kashmir.
3. Special Secretary to the Government, Tourism Department (UT Nodal Officer-Best Tourism Village).
4. Joint Director, Tourism Jammu (Sub-Nodal Officer Best Tourism Village, Jammu Division)
5. Deputy Director, Tourism (Publicity) Kashmir (Sub Nodal Officer –Best Tourism Village, Kashmir Division)
6. Private Secretary to Secretary to Government, Tourism Department.

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17/07/2023